

Olivercooks.com Privacy Statement

Tahi Technologies Canada Inc., doing business as Else Labs (“we”/”us”) is the creator of the Oliver, a smart and automatic cooking device (the “Device”). We have created this privacy statement (the “Statement”) in order to set out how we collect, use, and disclose data collected through our website located at www.olivercooks.com (the “Website”).

By accessing and using our Website you acknowledge that you accept the data practices and policies outlined in this Statement and you hereby consent to the collection, use and disclosure of your Personal Information (as defined in Section 1) in accordance with this Statement.

1. WHAT DOES THIS STATEMENT COVER?

This Statement covers our collection, use and disclosure of information about identifiable individuals and information which can be used to identify individuals (“Personal Information”).

This Statement does not apply to the practices of companies that we do not own or control. We do not knowingly collect or solicit Personal Information from anyone under the age of 13 or knowingly allow such persons to register for the Services.

2. COLLECTION AND USE OF PERSONAL INFORMATION AND OTHER DATA

- **Information you Provide.** You may provide us with Personal information when you: (i) contact us through our online or email forms (including sending us queries, joining our subscriber list to be updated on releases of our products or responding through the Website to listed job postings). This Personal Information may include your name, contact details, email address, telephone number and your resume. By providing information through our online or email forms you consent to its use to respond to your requests, to contact you and to provide information about our products, services and opportunities.
- **Cookies and Automatic Tracking.** We automatically collect certain statistical and other data about traffic to our Website. This information includes IP addresses, pages views, web browsers and operating systems and details of any referring website as well as demographics such as gender and age of site visitors and interest-based information. Some of this information is obtained through the use of first-party and third-party cookies served by Google Analytics. A cookie is a small amount of data, which may include a unique identifier. Cookies are sent to your browser from a website and stored on your device. We use cookies to recognize devices and to collect information about Website users as described above. You may be able to set your browser to notify you when you are sent a cookie. This gives you the chance to decide whether or not to accept it. If you disable cookies, you may not be able to take advantage of all the features of the Website and/or Platform Services. When you visit our Website for the first time, you will have the option to enable or disable certain cookies. Information on how to opt-out of the Google Analytics browser add-on can be accessed at <https://tools.google.com/dlpage/gaoptout/>. We do not link any of the information we use in cookies to any personally identifiable information submitted by you when you are on the Website. We use all of this information collected to better understand the reach of our Website and to improve and tailor our products and services and for other business purposes. We do not sell any Personal Information of our Website visitors or users to third parties.

3. STORAGE LOCATION AND TRANSFER OF PERSONAL INFORMATION

We store our data, including Personal Information, on servers located in the United States and Canada. By submitting information, you agree to this transfer, storing or processing of your Personal Information in the United States and Canada. You acknowledge and agree that your Personal Information may be accessible to law enforcement and governmental agencies in Canada under lawful access regimes or court order.

4. **DISCLOSURE OF PERSONAL INFORMATION WITH THIRD PARTIES**

- **Disclosure of Statistical Data.** We may disclose aggregate statistical data to our partners and clients, such as advertisers and other third parties, who may use the data for business purposes. This information does not include any Personal Information.
- **Service Providers and Business Partners.** We may from time to time employ other companies and people to perform tasks on our behalf and need to share Personal Information with them to provide information and services to you. Unless we tell you differently, such third parties do not have any right to use the Personal Information we share with them beyond what is necessary to assist us. This includes third-party companies and individuals employed by us to facilitate our business, including database management, web analytics and general improvement of our products and services.
- **Business Transfers.** If we (or substantially all of our assets) are acquired, or if we go out of business, enter bankruptcy, or go through some other change of control, Personal Information may be made available or otherwise transferred to the new controlling entity, where permitted under applicable law.
- **With Your Consent.** If we need to use or disclose any Personal Information in a way not identified in this Statement, we will notify you and/or obtain your express consent as required under applicable privacy laws.

5. **SECURITY**

The security of your Personal Information is important to us. We use commercially reasonable efforts to store and maintain your Personal Information in a secure environment. We take technical, contractual, administrative, and physical security steps designed to protect Personal Information that you provide to us. We have implemented procedures designed to limit the dissemination of your Personal Information to only such designated staff as are reasonably necessary to carry out the stated purposes we have communicated to you.

6. **RETENTION**

We will keep your Personal Information for as long as it remains necessary for the identified purpose or as required by law, which may extend beyond the termination of our relationship with you. We may retain certain data as necessary for legitimate business purposes, such as analysis of aggregated, non-personally-identifiable data, account recovery, or if required by law. All retained Personal Information will remain subject to the terms of this Statement.

7. **ACCESS, CORRECTION AND ACCURACY**

You have the right to access the Personal Information we hold about you in order to verify the Personal Information we have collected in respect to you and to have a general account of our uses of that information. Upon receipt of your written request, we will provide you with a copy of your Personal Information, although in certain limited circumstances, and as permitted under law, we may not be able to make all relevant information available to you, such as where that information also pertains to another user. In such circumstances we will provide reasons for the

denial to you upon request. We will endeavor to deal with all requests for access and modifications in a timely manner.

We will make every reasonable effort to keep your Personal Information accurate and up to date, and, if applicable, we will provide you with mechanisms to update, correct, delete or add to your Personal Information. As appropriate, this amended Personal Information will be transmitted to those parties to which we are permitted to disclose your information. Having accurate Personal Information about you enables us to give you the best possible service.

8. **CHANGES TO THIS STATEMENT**

We may amend this Statement from time to time. Use of Personal Information we collect is subject to the Statement in effect at the time such information is collected, used or disclosed. If we make material changes or changes in the way we use Personal Information, we will notify you by posting an announcement on our Website or sending you an email prior to the change becoming effective. You are bound by any changes to the Statement when you use the Website after such changes have been first posted.

9. **ADDITIONAL INFORMATION**

Questions regarding this Statement or our privacy practices should be directed to: hello@olivercooks.com

Last Updated: August 7th, 2018